



Building the *future* by investing in our teachers and students.

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PRESS RELEASE:

SWING FOR EDUCATION IN CATAWBA COUNTY

Inaugural Golf Tournament Proceeds Invested Directly in our Educators of Today and Tomorrow

NEWTON, October 8, 2018 – Are you ready to take a swing at improving education right here in Catawba County? Catawba County Schools Education Foundation invites local businesses, Catawba County Schools employees, and our community to help boost teachers’ professional development funding during our first annual *Swing for Education Charity Golf Tournament*.

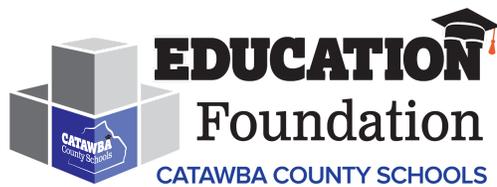
Slated for October 29th at Catawba Country Club, this event will help fund scholarships and grants that will be awarded to Catawba County Schools teachers to participate in nationally-recognized paradigm-shifting professional development courses that will continue to improve student success. “Every successful business invests in their people to help them perform their best. Our school systems should be no different,” stated Luke Walling, board member and owner of Newton-based Temprano Techvestors.

“The Catawba County Schools Education Foundation is helping our students, teachers, and schools to be even more competitive, relevant, and absolutely best-in-class,” says Chairman of the Foundation Board and former CCS superintendent, Glenn Barger. “The Foundation will also help to attract and retain the most engaging, inspiring, and empowering teachers to our school system, while also providing student scholarships who are pursuing a career in education,” Superintendent, Matt Stover added.

“As with employees in leading corporations, a teacher doesn’t enhance their skills by working longer hours, changing the number of students, by testing more, or by relying on technology,” explained Bill Parrish, board member and Executive Vice President of Beaver Sports Properties. “In order to experience breakthrough performance and extraordinary results, one must encounter best-in-class techniques and thought leaders who have developed or observed innovative and proven approaches in teaching. This means taking the time to step outside the work environment to purposefully seek learning opportunities at conferences, workshops, and seminars.”

Catawba County Schools Education Foundation

2285 N Anderson Ave | Newton, NC 28658 | www.ccs-foundation.org



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Getting there starts with the *Swing for Education Charity Golf Tournament*, where money raised will go directly to help our teachers learn new, engaging, and research-based strategies to continue to improve student outcomes.

Participating businesses are likely to see a boost in their outcomes as well, since varying sponsorship packages are available that can put their message in front of 30,000+ football and basketball fans at weekly games, give them exposure to more than 16,000 families via school emails and phone calls, let them be seen by 13,000+ active and engaged social media followers and more.

The tournament is on Monday, October 29, which is also a Teacher Workday. Teachers and staff have the opportunity to play golf or volunteer at the tournament on their workday, as well as a 50% discount to Catawba County Employees if they choose to play. Interested businesses or golfers can register to play and/or sponsor the tournament by Monday, October 15, on the website or in person at the central office in Newton or any of CCS' high schools.

Whether you're an individual with a passion for education or a business looking to improve your own future close to home, join us on October 29, and help put our teachers and students on a course for success.

For more information on the Catawba County Education Foundation, a 501(c)(3) non-profit organization, visit www.ccs-foundation.org.